

SOCIAL MEDIA GUIDELINES

As an exhibitor on RailTech Europe 2021 we would like to ask you to share the event within your network. To make this as easy as possible for you, we have created these guidelines that includes post suggestions you can copy.

LINKEDIN



- Use **#RailTechlive** in all your event related messages
- Use the special exhibitor banner
- Mention **@RailTechnews** and we'll share your messages

FACEBOOK



- Use **#RailTechlive** in all your event related messages
- Use the special exhibitor banner
- Mention **@railtecheurope** and we'll share your messages



TWITTER

- Follow and mention **@railtecheurope** and we'll retweet your messages
- Use the special exhibitor banner
- Use **#RailTechlive** in all your event related messages

POST SUGGESTIONS

We are exhibiting at RailTech Europe 2021 // LIVE on 30, 31 March and 1 April. Are you visiting us? More info and registration: [\[PERSONAL INVITATIONLINK\]](#)
[#RailTechlive](#) [#digital](#) [#rail](#) [@RailTech news](#)

Meet us at RailTech Europe 2021 // LIVE to discover our solutions! [@RailTech news](#).
Registration via: [\[PERSONAL INVITATIONLINK\]](#). [#RailTechlive](#) [#conference](#) [#networking](#)