

50 years of Interrail

Redefining Rail Travel



Who we are

About Eurail

- We are responsible for the sales, marketing and management of Eurail and Interrail Passes
- The Eurail Pass (est. 1959) is designed for non-European residents
- The Interrail Pass (est. 1972) is designed for European residents
- Our official online channels are [Eurail.com](https://www.eurail.com) & [Interrail.eu](https://www.interrail.eu)
- With 1 pass, travellers can enjoy travel across 33 countries, with services provided by more than 35 rail and ferry companies
- We benefit from a global distribution network



A unique Pass

1 Pass, 33 Countries

With just one rail Pass, travellers of all ages have the ability to visit up to 33 different European countries, as well as accessing extra benefits and discounts throughout their journey.

Even travellers visiting Europe on short itineraries can benefit from the ease and cost effectiveness of a Interrail Pass, with Pass options starting from 3 days and extending to itineraries of up to 3 months.



33

European countries



35+

Rail & ferry companies



30,000+

Destinations to explore



680,000+

Travellers per year



250,000+

Kilometers of tracks

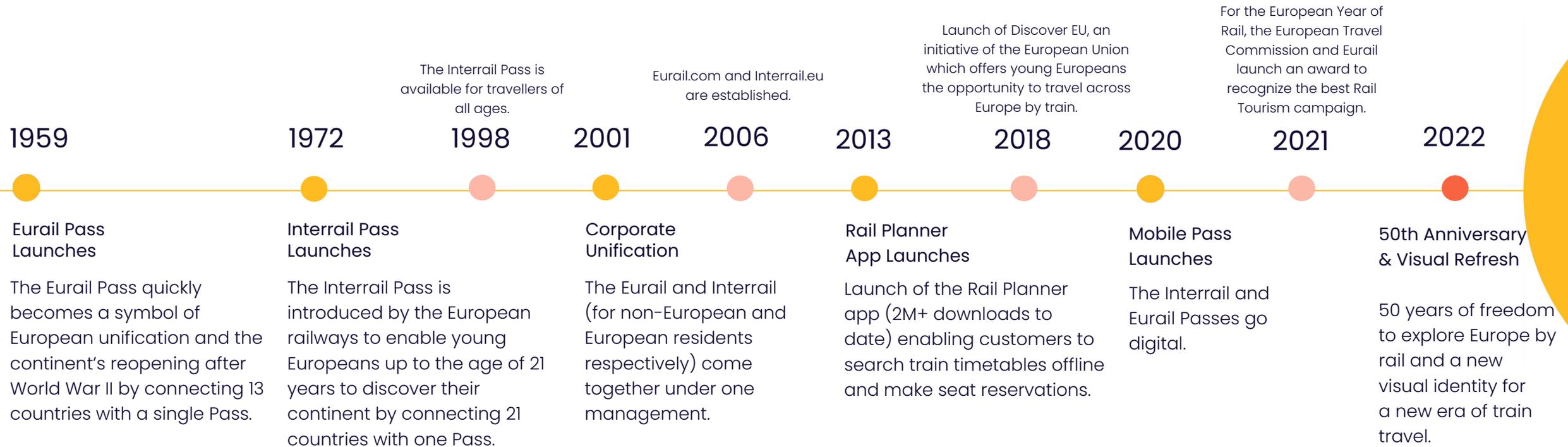


100+

Benefit partners

A historical product

Making European travel accessible to the many



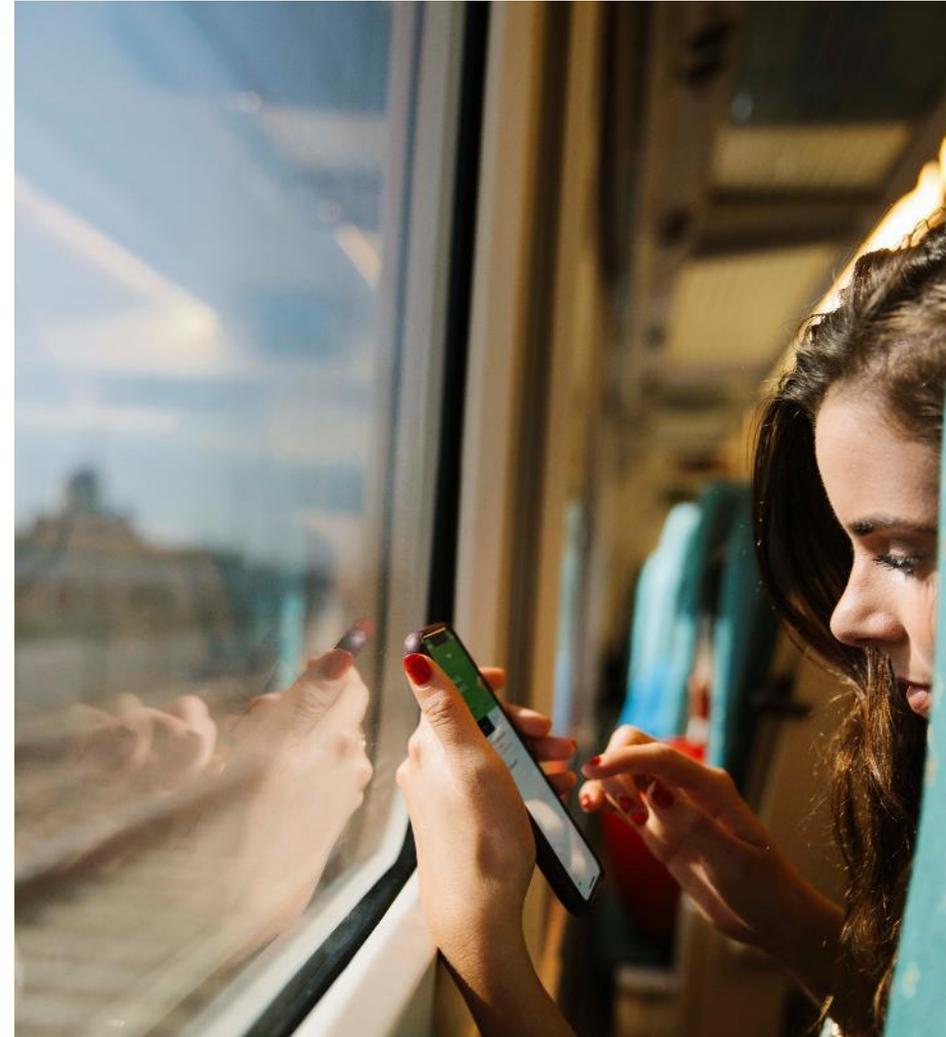
Our unique ecosystem

Our community of carriers, distributors and institutions



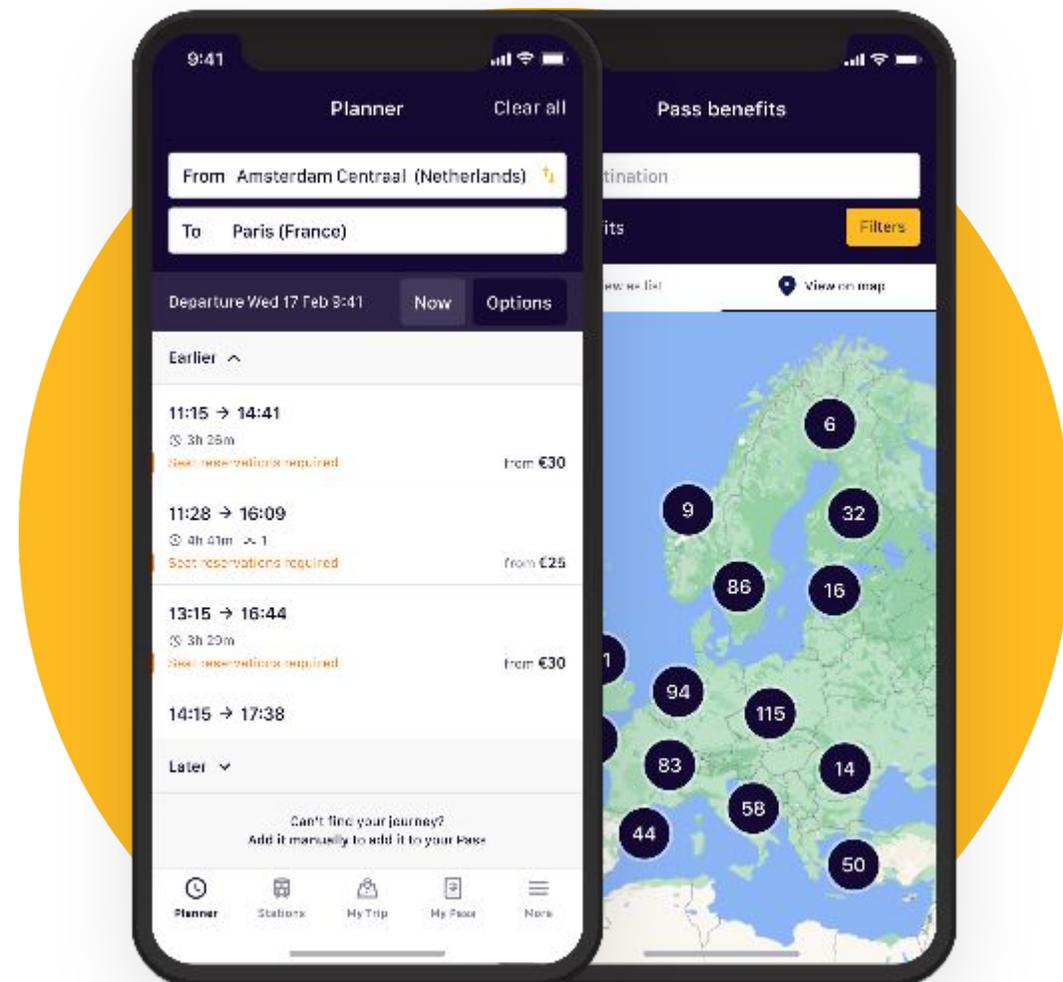
Innovation in pandemic times

- Turning a difficult situation into opportunity and preparing for the future
- Innovating our distribution solutions
- Creating a 1 Pass solution that works across our carrier community



Mobile Pass & Rail Planner app

In 2020, Eurail launched the first-ever, mobile Eurail and Interrail Passes, a paperless, all-in-one digital option that gives travellers even more freedom and flexibility to discover new landscapes, cities and cultures by train.



Mobile Pass

Travelling with the ease of a mobile pass

Buy now, travel up to
11 months later

No need to choose
a start date until
you travel

Free, instant
delivery – add it
straight to the app

Free replacement
Pass if you lose
your phone

Everything on 1 app

Plan your journey, keep track of your trips and show mobile tickets straight from your device with a mobile Pass on the Rail Planner app. No need to wait for delivery – you can load your mobile Pass into the app as soon as you get your order confirmation email.

Paper-free, in your pocket

Your Interrail Pass is precious, but you don't need to worry about losing or damaging your mobile Pass. It's always on your phone, so you can set off on a spontaneous day trip or save money with our Pass discounts and benefits, wherever you are.

Quick and easy ticket inspection

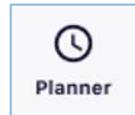
Your mobile Pass makes ticket inspection easier than ever. Instead of filling in your paper travel diary, simply add journeys from the app's planner to your mobile Pass before you board, then show your mobile ticket to the inspector in just a few taps.

Rail Planner app

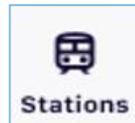
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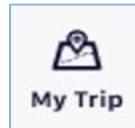
The home navigation buttons of the app



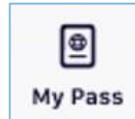
The Planner section is where the traveller sees the offline timetable, can search for the journeys they would like to make and save them to their trip.



The Stations section gives all arriving and departing trains from a specific station and date/time.



The My Trip section is the place where the traveller can see the trip they created (e.g. 'My trip in Europe') and manage all the journeys they saved from the Planner to My Trip. They can also select journeys, add them to the Pass and use a travel day to create a mobile Pass day ticket.



The My Pass section is where a traveller can see their mobile Pass and by clicking on one of the travel days + 'show ticket' (Flexi Pass) or on 'show tickets' (Continuous Pass), they can view their day tickets.



The More section is the place where travellers can find more information about seat reservations (booking of reservations can only via be done via external websites), pass benefits, travel information per country and the settings of the app. In this section, the contact details for Eurail/Interrail customer service are mentioned.

What's next?

Innovations and integrations

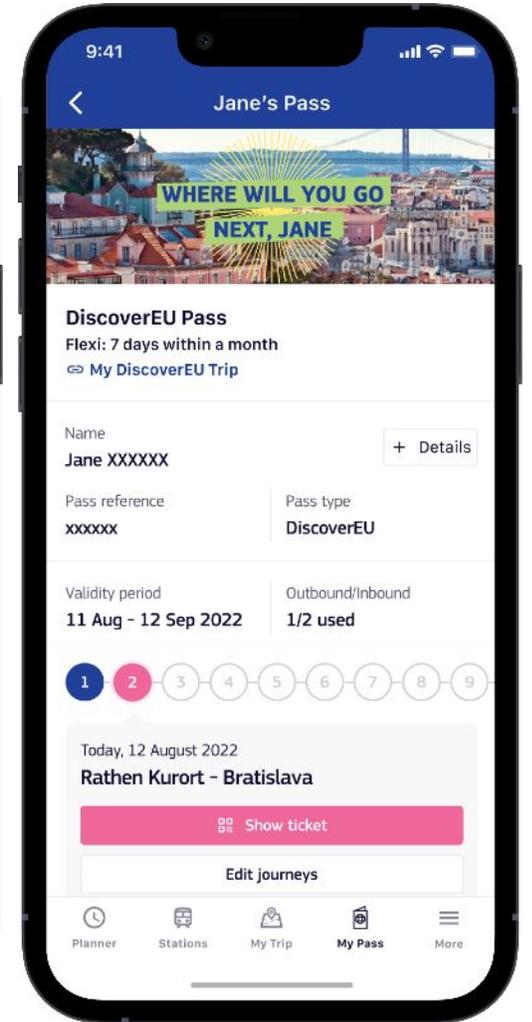


DEU app

By Eurail

A youth project by the European Commission to promote European culture and sustainable travel

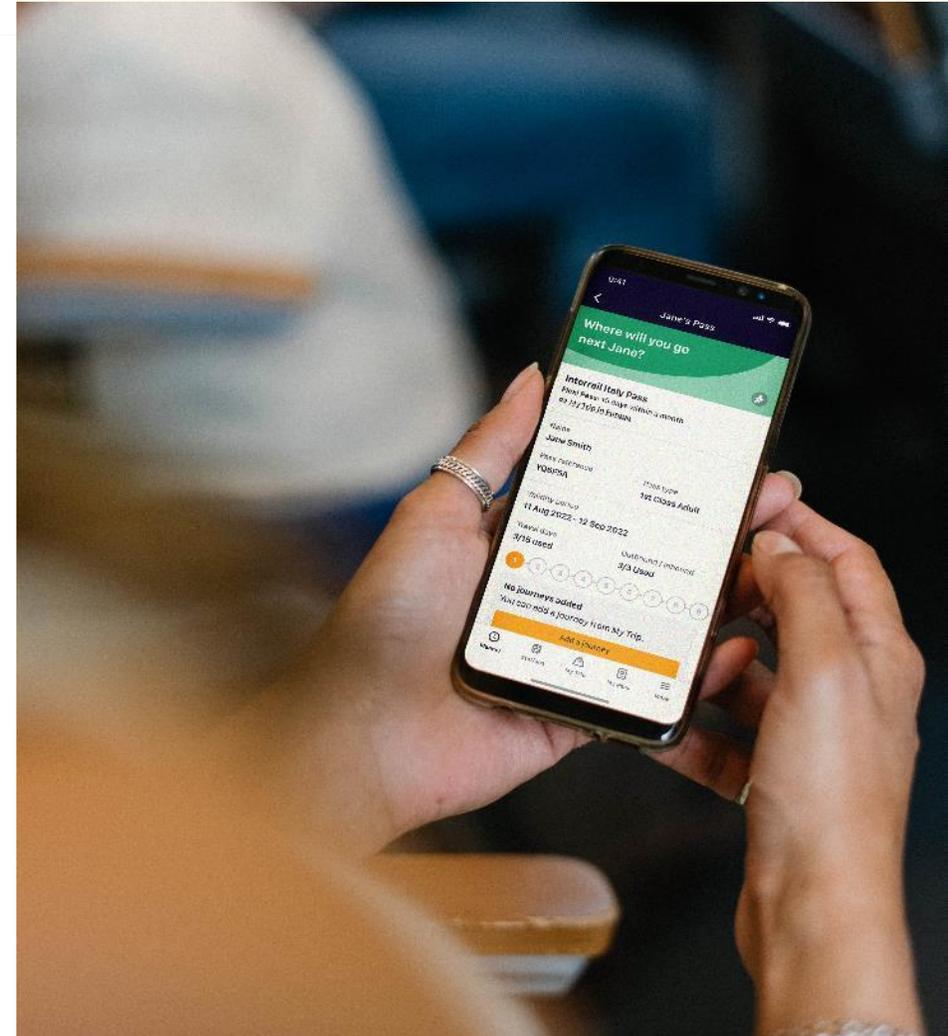
- Create custom DiscoverEU app to carry mPass and more
- Pilot: reservation package included – paving the way to Premium Pass



Premium Pass

The next stage for borderless travel

- Optimizing the customer experience to travel borderlessly similarly to its beginning in 1972
- Creating more transparent, inclusive and practical partnerships with our carrier community



Overseas market and sustainability

Developing a long-term intramodal solution

Easy to implement: Integrate with 1 Eurail API, 33 Countries by Rail

Customizable: Creation of own customer journey, UX and UI design

Profitable: a win/win partnership

Forward thinking: innovating and focusing on slow and sustainable European travel



Thank You

Any questions?

For further information please contact:

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