## SOCIAL MEDIA GUIDELINES

As an exhibitor at Rail Tech Europe '24, we would like to ask you to share your participation at the event with your network.

We have created these social media guidelines to make it easier for you to share about the event with your network. Below you will find examples of captions on Social Media:

[company] is an exhibitor at @RailTech Europe '24 in Utrecht, Netherlands. We invite you to join us! Register via www.railtech-europe.com #RTE2024

1.

@RailTech Europe '24

Use the hashtag: #RTE2024

Tag us:

Indicate to the website: railtech-europe.com

## B.

You can find [company] at @RailTech Europe '24, on the 6 & 7 March in Utrecht! Don't miss this event and register via www.railtech-europe.com #RTE2024



Do you want a different format, are adjustments needed to your partner banner, or do you have other questions and/or comments? Please do not hesitate to contact: **<u>titta.makarainen@railtech.com</u>** 

## SOCIAL MEDIA GUIDELINES

## General text website, newsletter, mailing

[Company] is an exhibitor during the RAILTECH EUROPE '24 event, organized by ProMedia. The event will take place in Utrecht, Netherlands.

Are you a rail professional wanting to keep up to date with the latest projects and developments? This major bi-annual railway infrastructure and technology event draws a professional audience in the many thousands to Utrecht, the Netherlands. In addition, there is sufficient opportunity to gain knowledge during a substantive program spread over a conference room and two workshop rooms. Meeting each other and gathering knowledge flow seamlessly into each other.

Come visit us on March 6 & 7, 2024 and register via: www.railtech-europe.com

We would like to thank you in advance for your participation as an exhibitor and your contribution to the promotion of this event. Together with you we will make it another great edition this year!

**EUROPE 24** 6 & 7 MARCH 2024

Jaarbeurs Utrecht, The Netherlands

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